

Panel :

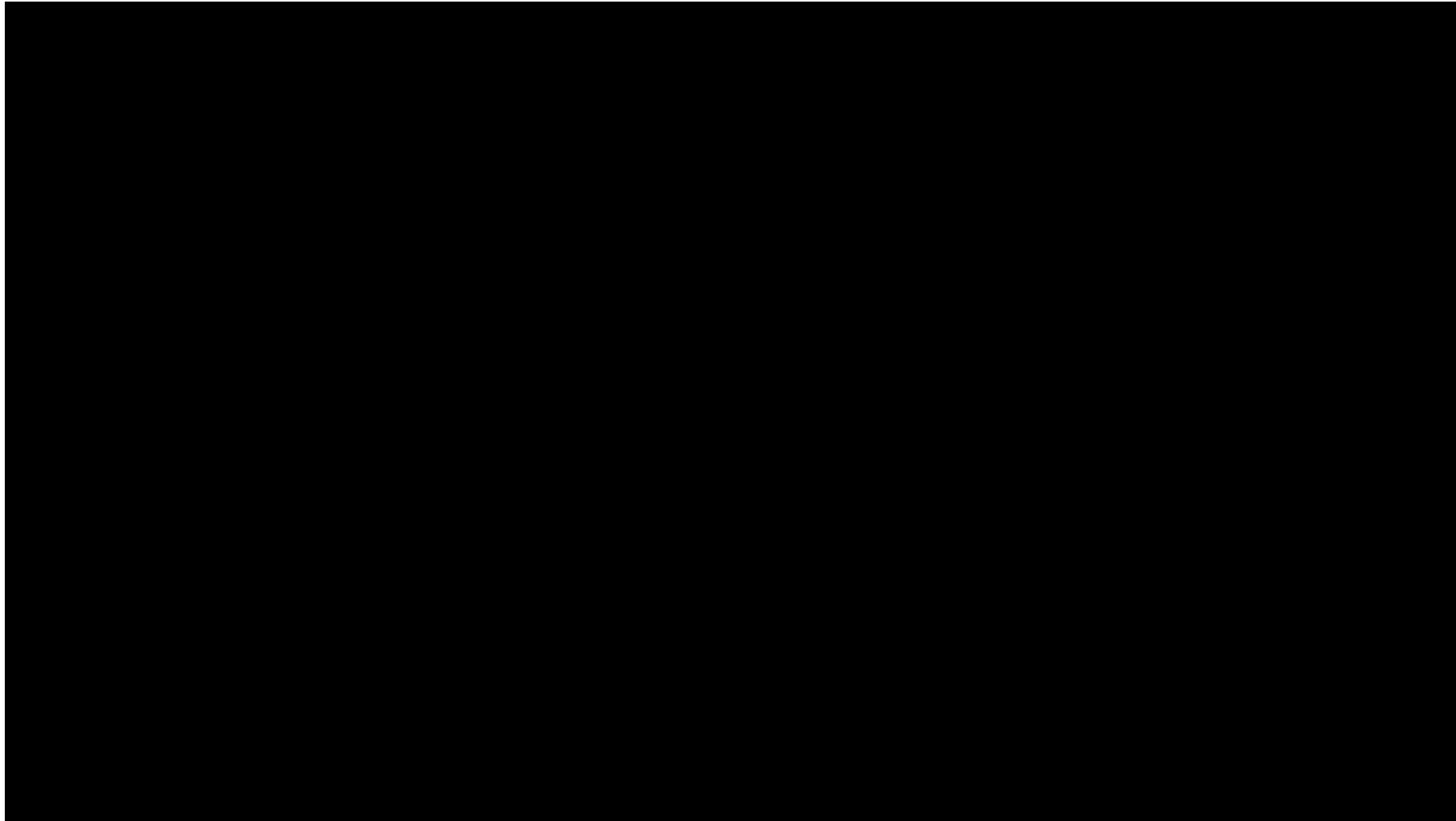
New opportunities for innovation through co-creation and cross-innovation

Patrick Albert

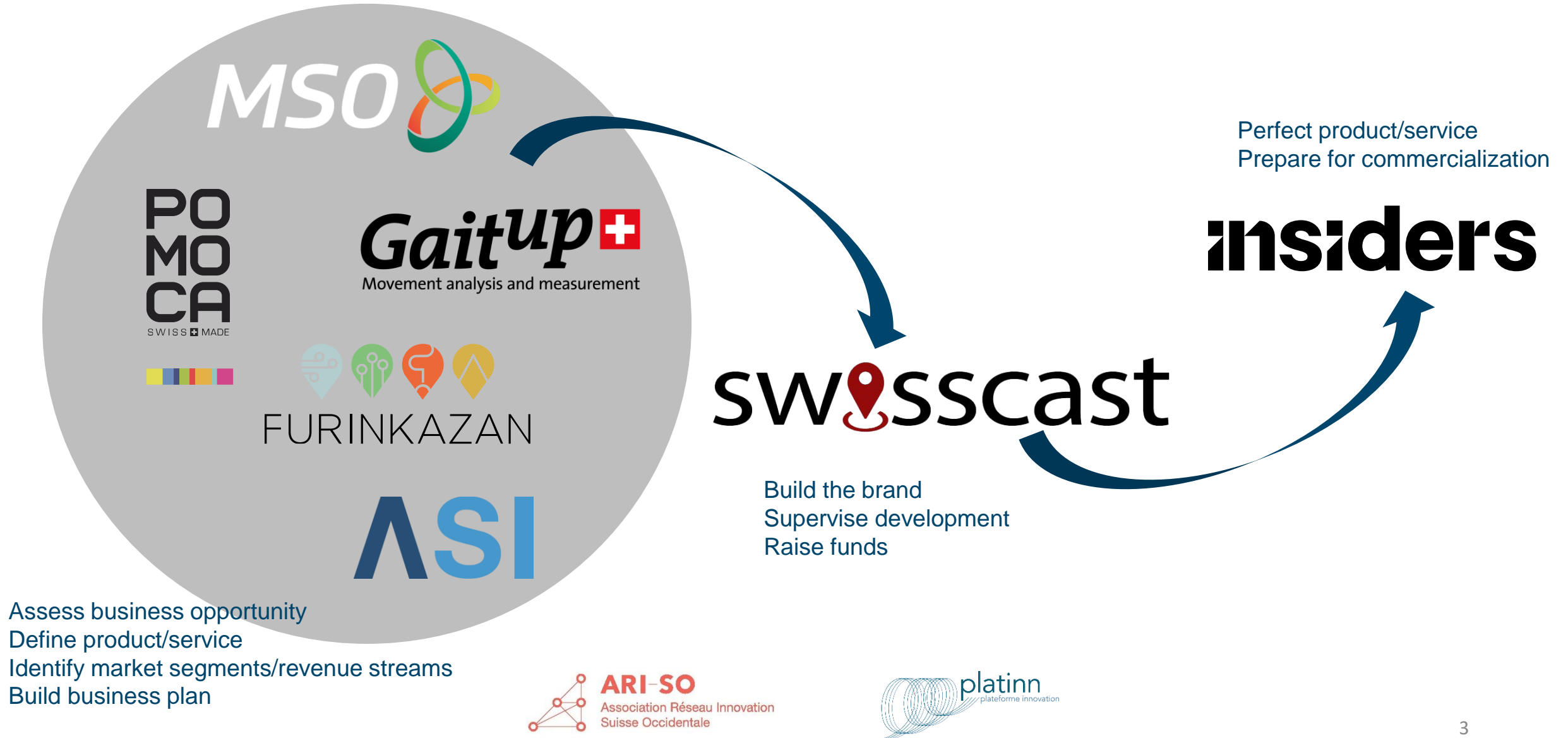
Director of platinn coaching services



platinn coaching services – What's that ?



Newly introduced services : Coaching of consortium



Newly introduced services : Collective coaching

Step 1: Define target group



A group of companies confronted with the same problem and willing to reach similar objectives



Step 2: Clarify needs and define a methodology

Coach, providing tools/methods/expertise in a rather low position
Ensure the group is diverse



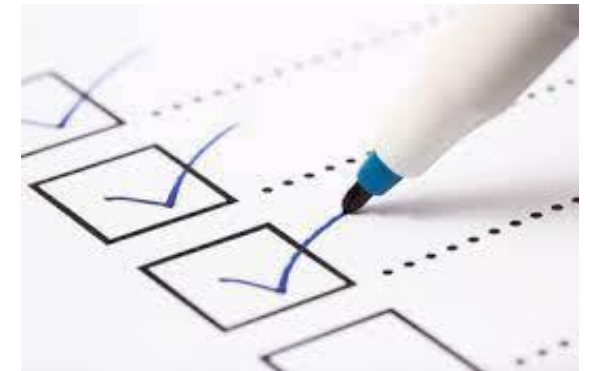
Step 3: Organize dedicated workshops



Sharing of experience and best practices
Co-create solutions
Define specific action plan



Outcome: A clear action plan



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